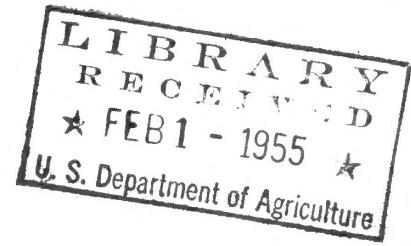


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All That is Best in

Chrysanthemums
for 1955

49th
Annual List

STAFFORD CONSERVATORIES

STAFFORD SPRINGS, CONN.

Overland 4-2751

TERMS OF SALE

Cancellations or changes on early booked orders must be received at least 30 days before shipping.

Parties outside the trade — Prices quoted in this catalogue are for the trade only. Parties outside the trade add 25% to these prices.

TERMS OF PAYMENT

CASH UNLESS CREDIT IS ESTABLISHED WITH US.

C.O.D. ORDERS must be accompanied by one-fourth the amount of the order to insure acceptance.

DISCLAIMER

We give no warranty, expressed or implied, as to the productiveness of any stock and we are in no way responsible for the crop.

We hold ourselves responsible for miscounts or misdirected shipments and will gladly make adjustments or replacements should they occur. These must be reported promptly.

PRICE SCHEDULE

MINIMUM ORDER 50 ROOTED CUTTINGS OF A VARIETY

When less than 50 cuttings of a variety are wanted write for prices.

Price per 100 R C. when ordering in quantities shown below.

50-250 of a variety	300-450 of a variety	500-950 of a variety	1000 up of a variety
6.00	5.50	5.25	5.00
6.50	6.00	5.75	5.50
7.00	6.50	6.25	5.75
7.50	7.00	6.50	6.25
8.00	7.50	7.00	6.50
9.00	8.50	8.00	7.50
10.00	9.50	9.00	8.50
12.50	12.00	11.50	11.00

OUR SELECTION OFFER

We offer Rooted Cuttings, our selection of varieties, supplying not less than 50 of one variety, at the following prices.

\$5.50 per 100 — 50.00 per 1000

Give information below when ordering.

Quantity.....Standards — Flowering Period.....

Quantity.....Pompons — Flowering Period.....

QUANTITY DISCOUNTS

ON ORDERS PLACED DIRECT

All quantity discounts forfeited if account is unpaid after 90 days.

10% discount from list price on order of 10,000 to 25,000 cuttings.

15% discount from list prices on order of 25,000 to 40,000 cuttings.

20% discount from list prices on order of 40,000 and over.

QUANTITY DISCOUNT

10% discount allowed from list price on orders for 10,000 or more.

CASH AND CARRY ORDERS

5% discount from listed prices on CASH AND CARRY ORDERS, when calling on Thursday or Friday. Same discount given on call orders to be picked up on Monday, Tuesday, or Wednesday, provided order is placed not later than Friday of preceding week.

GROWING 'MUMS FROM START TO FINISH

First step if you are not experienced in growing 'MUMS is to acquaint yourself with their habits and needs, then be prepared to take care of them as they progress in growth. We give below basic details which we find are most widely used among reputable growers in this section of the country. The grower will soon learn by his own experience how to modify or elaborate on these instructions.

The successful grower will figure out his planting schedule, many months or a year in advance. This not only helps you but the supplier of young stock to have sufficient stock for the particular planting date. Have the space ready for them and plant the cuttings on arrival or as soon as possible. The cuttings you receive will be grown under modern conditions, from the cleanest stock available, and as free from disease and premature buds as modern methods can produce.

SOIL — Preparation and Fertilizing

'Mums grow well in most soils. Moderately porous soil is best. This can be made by the addition of peat or manure but knowing the behavior and nutrient content of your own particular soil is important. Soil tests will give you this information and if you cannot do this yourself, your Agricultural College or Experiment Station will be glad to do it for you.

Before sterilizing or planting, add lime and superphosphate as needed. (In case of steam sterilizing these materials should be added before sterilizing.) Use about 3-5 lbs. to 100 sq. ft. of bench space. Nitrogen and Potash can be added after the plants have become established and start to grow. These elements can be applied in dry or liquid form according to the growers preference. A complete dry fertilizer such as 5-8-7 or 5-10-5 or any of the water soluable fertilizers can be used.

When using old soils, or soil used for a previous crop, it should first be sterilized. Then watch for high soluable salts which may be present after sterilization. These salts cause plenty of trouble to 'Mums. They are the residue of fertilizers used on the previous crop, and will kill the roots of young cuttings or seedlings, or result in a poor sickly crop. These salts can be washed out of the soil by heavy leaching with water, giving two applications in succession.

SOIL STERILIZATION

Sterilizing the planting soil is vitally important in destroying such diseases as Verticillium wilt, nematodes, and other destructive organisms carried in the soil, to insure a quality crop and is a must if successive crops of 'Mums are grown in the same soil. The cuttings supplied, while free of diseases when received will pick up various diseases from the soil they are planted in, unless it has been properly and thoroughly sterilized. Before sterilizing be sure to loosen all soil thoroughly as steam or chemicals cannot penetrate hard packed soil satisfactorily.

In addition to producing a better crop it also proves to be economical in allowing reuse of valuable soils and humus, and saving on costly labor involved in changing soils and weeding.

Sterilizing can be done with either Steam or Chemicals. With steam sterilizing, which is most practical, it is necessary first that the soil be moist before sterilizing and that a temperature of 180 degrees farenheit be maintained throughout the entire soil mass for a period of not less than one half hour.

Chemical sterilizing can be used where steam is not available and circumstances will permit it. The soil should be at least 60 degrees farenheit and the greenhouse being treated should have no other living plants in it, as chemical reactions will destroy them. There are a number of chemicals suitable for this work, but whatever is used, follow the manufacturer's instructions carefully.

PLANTING AND SPACING

The time of planting will be determined by the blooming date, or response group, quality and size of flowers, and pinching if desired. For normal flowering allow about three weeks from planting to pinching. Normal pinch date is given with each variety listed in the general catalogue of varieties. For the off season program refer to schedule outlined in this catalogue for planting and pinching data.

Plant cuttings shallow, not over one inch deep and directly to permanent benches if possible, soon as the cuttings are received. Keep roots of the cuttings protected at all times while planting. Exposure, especially to hot sun and wind, will destroy the root action in a few seconds.

If space is not ready when cuttings arrive they should be potted or banded to keep them soft and growing. Here again, careful attention should be given to see they are put in fresh or sterilized soil, so as to keep them free of verticillium wilt and other soilborne diseases. Be sure not to let them stay too long in this crowded condition. Shading newly planted stock on very hot sunny days for the first couple of days will help considerably, as well as, frequent spraying with water over the tops of the cuttings. They should not be allowed to wilt.

Spacing will depend on the quality desired as well as the time of year and number of pinches. Standards are generally spaced 7 x 8 or 8 x 8, grown two stems to the plant. Some growers allow three flowers to come on the outside rows where light is more abundant. For single stem culture 6 x 6 or 6 x 7 is ample. Pompon spacing depends on method of pinching and varieties. Some varieties have much heavier foliage than others and require more space. For the one pinch method 7 x 8 or 8 x 8 is fairly standard. For 2 pinch method 8 x 9 or 9 x 9 will be sufficient. For single stem production 4 x 6 or 4 x 7 is about right. The general rule followed is to give each flowering shoot approximately 20 sq. in. of space.

WATERING

Chrysanthemums require lots of water, especially when grown on raised benches and if you have a good porous, well drained soil. Water heavily after planting and then spray or sprinkle plants for a few days until they have taken hold. Do not let them wilt if possible. Once the foliage

gets heavy do not water overhead and by no means allow the foliage to be wet overnight. Keep the foliage dry and the soil moist.

PINCHING

Pinching means the stopping of the upright growth of the plants by cutting or breaking off the growing tip of the plant stem. It is done to increase the number of stems per plant, to control type of bud formation and to keep plants shorter in growth. This will cause a number of breaks or shoots to appear. The plants should be pinched soon after the cutting takes hold and starts to grow freely. Usually only the tip of the stem is removed when under fast modern production. Do not pinch down into the hard stem. Thinning the breaks down to about 3 shoots to the plant on pompon varieties and 2 shoots on the Standards usually give best results. Normal pinch dates are given in the general listing of varieties. For the off season cut flower or pot plant program refer to pinch dates in the desired schedule.

LIGHT AND TEMPERATURE

Except for the first few days when the young cuttings are planted or potted, Chrysanthemums require all the light they can get. If shade is on the roof from summer it is best to remove it at least by the 1st of September. Chrysanthemums are no longer considered a cool crop. A minimum of 50 degrees or better still 55 to 60 degrees night temperature is considered best for all stages of growth for normal flowering. This is particularly important during bud initiation as too low a temperature will prevent buds from forming properly and likely result in some blind growth. Temperatures too high, 90 degrees or over, which can occur under black cloth, is also bad as it tends not only to slow down the crop but fades the pink, red and bronze shades.

INSECTS — PREVENTION AND CONTROL

It is very important to keep the stock clean and free of injurious insects. The best way to insure this is to start spraying the plants about two weeks after planting and to spray at intervals of every two or three weeks until color shows. You will find it easier to keep them clean than to wait until infestation shows up and causes damage, then have the task of trying to get the best of it.

A good general purpose spray for Chrysanthemums:

Material	Amount to make		
	100 Gal.	25 Gal.	3 Gal.
Water	1 lb.	1/4 lb.	1 1/2 tbsp.
DDT 50% wettable powder	2 1/2 lbs.	10 oz.	4 tbsp.
Malathion 25% wettable powder	1 1/2 lbs.	5 oz.	2 tbsp.
Parzate, or Fermate	6 oz.	2 tbsp.	1 tsp.
DuPont Spreader sticker - or other spreading agent such as Dreft, may also be used			

Mixing Procedure — Put all dry ingredients into a can or pail. Add small amount of water, stir to make a thin paste. Put a small portion of the water to be used into the spray tank. Add above mixture slowly, stirring constantly, (run agitator while adding the mixed solution). Add balance of water and be sure it is well mixed before using.

DISBUDDING

It is extremely important that you take the time to select the flowering buds on Standards as soon as they appear and are sizeable enough to remove. If the crop was planted and pinched on or near the recommended dates, flower the first bud that appears. In other words, as soon as a bud of any kind appears, remove all side shoots and let the center bud flower.

SUPPORTING THE PLANTS

To grow good flowers with good stems it is essential to keep the plants properly supported at all times.

The wires and cross string method is least work, most economical and practical. Start supporting the plants soon as they are established and either add additional layers of wires and cross strings or move the first layer up about every 10 to 15 days depending on growth.

TO PREVENT PREMATURE BUDS

'MUM CUTTINGS received before May 1st, if grown at a temperature above 50 degrees will require additional light to prevent premature formation of buds. Use 60 watt bulbs spaced 4 feet apart and 30 inches above the plants.



WHITE STANDARDS

VARIETY	DESCRIPTION	Matures	Pinch date Normal	per 100 Price
8 Week Varieties				
SILVER SHEEN , Intermediate incurved	Oct. 20	July 10	6.50	
WHITE CHIEF , Intermediate incurved	Oct. 20	July 10	7.00	
9 Week Varieties				
GRANITE STATE , Small semi-incurved, clear white. Best for pot plants.	Oct. 25	July 15	6.50	
ALBATROSS , Pure White, Intermediate incurved	Nov. 1	July 20	6.00	
QUEEN'S LACE , Best all around white spider for all programs	Nov. 1	July 15	6.50	
WILSON'S WHITE , Intermediate incurved, best White Standard for pots	Nov. 1	July 15	7.00	
10 Week Varieties				
GIANT BETSY ROSS , Large incurved sport of Betsy Ross	Nov. 5	July 20	6.00	
BETSY ROSS , Incurved, Ivory White	Nov. 5	July 20	6.50	
INDIANAPOLIS WHITE , Incurved, responds good in all programs	Nov. 5	July 20	6.00	
MONUMENT , Ivory White, incurved	Nov. 10	July 25	6.50	
11 Week Varieties				
MARKETEER , Intermediate semi-incurved	Nov. 18	July 28	6.50	
MEFO , Large incurved Ivory White	Nov. 20	July 28	6.00	
WHITE FRICK , Intermediate incurved	Nov. 20	July 28	7.00	
12 Week Varieties				
CHATTANOOGA , Large incurved clear White	Nov. 25	Aug. 1	6.50	
MARGARET MOELLER , Intermediate, incurved	Dec. 3	Aug. 5	6.50	
DECEMBER GLORY , Intermediate perfectly incurved.	Dec. 1	Aug. 5	6.00	
13 Week Varieties				
WHITE MISTLETOE , Intermediate incurved	Dec. 5	Aug. 5	7.00	
SMITH'S LATE WHITE , Intermediate incurved, Ivory white	Dec. 13	Aug. 10	6.00	

YELLOW STANDARDS

8 Week Varieties				
HARVEST GOLDEN , Yellow Decorative. Good quality flower	Oct. 15	July 10	7.50	
GOLD LODE , Intermediate incurved, deep lemon yellow	Oct. 15	July 10	7.00	
MRS. KIDDER , Intermediate incurved, deep lemon yellow	Oct. 20	July 15	6.50	
BLAZING GOLD , Intermediate semi-incurved, deep golden yellow	Oct. 23	July 15	6.00	
9 Week Varieties				
SUNGLOW , Intermediate, golden yellow, incurved	Oct. 25	July 20	7.00	
YELLOW LACE , Light lemon spider, best response for all programs	Nov. 1	July 20	6.50	
HOOKED YELLOW LACE , Sport of Yellow Lace. Tube ends open and incurve to give hooked appearance	Nov. 1	July 15	8.00	
GOOD NEWS , Intermediate incurved, deep lemon yellow	Nov. 1	July 20	6.00	
10 Week Varieties				
IMPROVED IND. YELLOW , Improved and slightly darker than Ind. Yellow	Nov. 5	July 25	6.00	
INDIANAPOLIS YELLOW , Intermediate incurved, lemon yellow	Nov. 5	July 25	6.00	
YELLOW MONUMENT , Large incurved, light lemon yellow	Nov. 10	July 25	6.50	
11 Week Varieties				
YELLOW MARKETEER , Intermediate semi-incurved lemon yellow	Nov. 18	July 25	7.50	
BONNAFFON DELUXE , Small incurved, golden yellow best for pots	Nov. 20	July 25	6.00	
FRIENDLY RIVAL , Large incurred, deep chrome	Nov. 20	July 25	6.50	
YELLOW MEFO , Large incurred, deep lemon yellow	Nov. 20	July 25	6.00	
HARVESTER , Intermediate incurred, deep lemon yellow	Nov. 23	July 28	6.50	
MARIE DE PETRIS , Large incurred, deep golden yellow	Nov. 23	July 28	6.50	

YELLOW STANDARDS (Cont.)

VARIETY	DESCRIPTION	Matures	Pinch date Normal	per 100 Price
12 Week Varieties				
DK. YEL. CHATTANOOGA , Large incurved, deep lemon yellow	Nov. 25	Aug. 1	7.50	
YELLOW CHATTANOOGA , Large incurved, lemon yellow	Nov. 25	Aug. 1	6.50	
GOLDEN PEARSON , Large incurved, lemon yellow	Nov. 25	Aug. 1	6.50	
GOLDEN MRS. ROSS , Large incurved, light golden yellow	Dec. 3	Aug. 1	6.50	
YELLOW MOELLER , Intermediate incurved lemon yellow	Dec. 3	Aug. 1	7.00	
13 Week Varieties				
GOLDEN MISTLETOE , Intermediate incurved, light golden yellow	Dec. 5	Aug. 10	7.50	
TOBIN'S YELLOW , Intermediate incurved, light lemon yellow	Dec. 13	Aug. 10	6.50	

BRONZE & RED STANDARDS

8 Week Varieties				
MAYFORD'S TRIUMPH , Large orange-bronze decorative	Oct. 15	July 15	7.50	
9 Week Varieties				
HILDA BERGEN , Intermediate incurved	Oct. 25	July 20	7.00	
DETROIT NEWS , Large incurved, reddish bronze	Nov. 1	July 20	6.00	
ROYAL BRONZE , Small semi-incurved, orange bronze	Nov. 1	July 20	7.00	
10 Week Varieties				
WAIKIKI , Apricot-bronze spider	Nov. 5	July 25	7.50	
IND. BRONZE , Large incurved, buff-bronze	Nov. 5	July 25	6.00	
DK. IND. BRONZE , Large incurved, dark bronze	Nov. 5	July 25	7.00	
DELAWARE , Large semi-incurved reddish bronze. Outstanding for pots for all programs.	Nov. 8	July 25	10.00	
GARNET KING , Intermediate reflexed, dark red	Nov. 13	July 25	7.00	
MRS. ROY , Intermediate incurved, red	Nov. 13	July 25	6.50	
11 Week Varieties				
BRONZE FRICK , Intermediate incurved, light bronze	Nov. 20	Aug. 1	7.00	
12 Week Varieties				
GLADYS PEARSON , Intermediate incurved, light bronze	Nov. 25	Aug. 1	6.50	
OAK LEAF , Intermediate incurved, dark bronze	Nov. 25	Aug. 1	6.50	
MUTO'S CRIMSON , Intermediate semi-incurved red	Dec. 1	Aug. 1	7.00	

PINK STANDARDS

8 Week Varieties				
PINK CHIEF , Intermediate incurved, lavender	Oct. 15	July 15	6.50	
9 Week Varieties				
MARY GARDEN , Spider, light lavender	Nov. 1	July 20	7.00	
10 Week Varieties				
J. W. PRINCE , Intermediate incurved, lavender	Nov. 5	July 22	7.00	
IND. PINK , Large incurved, deep lavender	Nov. 5	July 22	6.00	
DK. ORCHID QUEEN , Large incurved, dark lavender	Nov. 10	July 22	6.50	
QUEEN OF PINKS , Small incurved, best for pots	Nov. 10	July 22	6.00	
LAVENDER QUEEN , Large incurved, lavender	Nov. 10	July 22	7.00	
PEGGY HOOVER , Spider, lavender-pink	Nov. 10	July 22	7.50	
11 Week Varieties				
ARISTOCRAT , Large incurved, deep lavender	Nov. 20	July 25	7.00	
HELEN FRICK , Intermediate incurved, rose-pink	Nov. 20	July 25	6.50	
THANKSGIVING PINK , Intermediate reflexed, amaranth	Nov. 23	July 28	6.50	
EDWIN SIEDEWITZ , Large incurved, lavender	Nov. 23	July 28	7.00	
13 Week Varieties				
PINK MISTLETOE , Intermediate incurved, lavender	Dec. 5	Aug. 5	7.00	

WHITE POMPONS, SINGLES AND ANEMONES

VARIETY	DESCRIPTION	Matures	Pinch date Normal	per 100 Price
6 Week Varieties				
POWDER PUFF , Short white cushion decorative good for borders	Sept. 15	July 5	7.50	
WHITE CUSHION , Short white, decorative cushion. Good for borders	Sept. 15	July 5	6.00	
OSTOSA , Short cream, pompon cushion. Free flowering, suitable for May and June Pots	Sept. 25	July 5	10.00	
CHRIS. COLUMBUS , Tall cream, large decorative. Recommended for Pot Plants and Garden culture	Oct. 1	July 5	6.50	
WHITE WONDER , Intermediate formal Ivory pompon, garden cut flower variety	Oct. 1	July 5	7.50	
7 Week Varieties				
WHITE CLOUD , Tall white, large decorative. Frost tolerant, good pot plant and garden variety	Oct. 5	July 5	7.50	
HORIZON , Intermediate pompon, pure white. Best cut flower variety. Good for pot work	Oct. 5	July 5	7.00	
LYRIC , Short white, single. Good for Spring pot plants	Oct. 5	July 5	7.50	
CLASSIC , Semi-formal pompon, white. Good for cut flowers and pot work	Oct. 10	July 5	7.00	
8 Week Varieties				
IRENE , Small white, button pompon	Oct. 15	July 12	7.00	
PRISTINE , Pure white, intermediate pompon. Good response to all programs	Oct. 20	July 12	6.50	
SILVERTONE , Intermediate white daisy. Buckskin habit. Good for Spring and Summer programs	Oct. 24	July 12	9.00	
9 Week Varieties				
POPCORN , Intermediate pompon, pinkish white	Oct. 25	July 19	6.50	
WHITE POPCORN , Intermediate pompon, cream-white	Oct. 25	July 19	7.00	
KEEPSAKE , Intermediate pompon, cream-white. Suitable for Spring and summer programs	Oct. 25	July 19	7.00	
PINOCCHIO , Small white pompon. Good response to all programs	Oct. 25	July 19	6.50	
SONGSTER , Intermediate white pompon. Responds to summer program	Oct. 25	July 19	6.50	
ARCADIA , Intermediate white pompon	Oct. 28	July 19	7.00	
HALO , Intermediate single, ivory-white. Good May thru September	Nov. 1	July 20	6.50	
SEA GULL , Intermediate pompon, ivory white	Nov. 1	July 20	6.50	
SILVER CLOUD , Intermediate white single, heavy petaled. Improvement on Halo. Good Apr. thru Oct.	Nov. 1	July 20	9.00	
10 Week Varieties				
WHITETOP , Intermediate decorative, pure white. Responds well to all programs	Nov. 5	July 20	7.00	
FREEDOM , Intermediate single, pure white. Recommended for programs May thru November	Nov. 5	July 20	8.00	
ENCORE , Intermediate pompon, pure white. Clean grower	Nov. 5	July 20	6.00	
REV. BUSHNELL , Intermediate formal pompon, white	Nov. 8	July 20	7.00	
SHASTA , Intermediate anemone, white-yellow cushion. Best anemone for all season programs	Nov. 10	July 20	6.00	
LITTLE AMERICA , Intermediate anemone, pure white. Good for Pots and				
ILLINI IGLOO , Intermediate white pompon, creamy center. Very productive. Good year around	Nov. 10	July 20	8.00	
Shading programs	Nov. 10	July 20	6.50	
ILLINI SNOWDRIFT , Quilled, intermediate decorative. Fast gaining in popularity. Responds well to all programs.....	Nov. 12	July 20	6.50	
11 Week Varieties				
WHITE TAFFETA , Intermediate decorative, pure white, sport of Taffeta. Good for Spring flowering	Nov. 15	July 25	10.00	
SEAFOAM , Intermediate pompon, white	Nov. 20	July 25	7.00	
L. I. BEAUTY , Large anemone, white, yellow center	Nov. 20	July 25	6.50	

WHITE POMPONS, SINGLES AND ANEMONES (Cont.)

VARIETY	DESCRIPTION	Matures	Normal Pinch date	Price per 100
HIGHBROW , Intermediate decorative, ivory-white. Quality pompon for the late cloth house and winter program	Nov. 20	July 25	6.50	
NEVADA , Intermediate anemone, white with green cushion	Nov. 20	July 25	7.00	
PRISCILLA , Intermediate pompon, ivory-white	Nov. 20	July 25	6.50	
ILL. BOUNTIFUL , Intermediate pompon, white with green eye	Nov. 23	July 25	7.50	
PARAMOUNT , Intermediate pompon, white. Free Sturdy growth	Nov. 23	July 25	6.50	
BELRAY , Large pompon, white. Good response to spring flowering and late cloth house	Nov. 24	July 25	6.50	

12 Week Varieties

WHITE VALENCIA , Large single, white	Nov. 28	Aug. 1	6.50
CORDOVA , Intermediate pompon, cream-white	Nov. 30	Aug. 5	7.00
FORTUNE , Intermediate pompon, white. Quality flower for November and December	Dec. 1	Aug. 5	6.50
CARRARA , Intermediate pompon, white. Easy grower. Tolerates low temperatures	Dec. 3	Aug. 8	7.50

13 Week Varieties

CAMEO , Intermediate decorative, ivory white	Dec. 5	Aug. 10	6.50
ACCLAIM , Large formal pompon, clean growth, no laterals. Lights and shades well. Outstanding quality pompon	Dec. 5	Aug. 10	7.00
ILLINI STARLET , Small anemone, white. Improvement on Garza	Dec. 10	Aug. 10	8.00
YUKON , Intermediate single, white. Good late daisy	Dec. 10	Aug. 10	7.00

14 Week Varieties

TRENTON , Intermediate pompon, white. Best all around pompon for normal flowering	Dec. 15	Aug. 10	8.00
SNOWCREST , Intermediate pompon, white with green eye	Dec. 15	Aug. 10	6.50
SILVERSMITH , Intermediate decorative, white	Dec. 15	Aug. 10	6.00
SNOWCAP , Large formal, white pompon. Outstanding for winter flowering program	Dec. 15	Aug. 10	6.50
GARZA , Intermediate white anemone, well rounded cushion	Dec. 15	Aug. 10	6.50

15 Week Varieties

REVELATION , Intermediate pompon, white. Responds to winter flowering program	Dec. 25	Aug. 15	6.00
SNOW , Intermediate pompon, cream white	Dec. 25	Aug. 15	6.50
TALMEDA , Intermediate white pompon. Improves Revelation. Good form and substance	Jan. 5	Aug. 15	8.00
ILLINI SNOWBOUND , Intermediate decorative, white. One of the latest	Jan. 5	Aug. 15	7.50

YELLOW POMPONS, SINGLES AND ANEMONES

6 Week Varieties

YELLOW CUSHION , Decorative cushion, light yellow. Good for borders	Sept. 15	July 5	6.00
POMPONETTE , Short intermediate pompon, golden yellow. Good for pot plants and borders	Sept. 15	July 5	6.50
YELL. CHRIS. COLUMBUS , Large decorative pompon, bright lemon yellow. Recommended for Pot plants and garden culture	Oct. 1	July 5	6.50
CHIQUITA , Button pompon, deep lemon yellow. Good for spring pot plants	Oct. 1	July 5	6.50

7 Week Varieties

JAMES EADIE , Large Deep Chrome Pompon, good cut flower variety	Oct. 5	July 5	6.50
CHARLES NYE , Large pompon, deep lemon yellow. Good for cut flowers and pot plants	Oct. 5	July 5	7.00
GOLDRUSH , Small pompon, lemon yellow. Good cut flower and pot plant variety	Oct. 10	July 5	7.00
BRIGHT FORECAST , Intermediate pompon, bright lemon yellow. Good all round garden variety	Oct. 10	July 5	7.00

YELLOW POMPONS, SINGLES AND ANEMONES (Cont.)

VARIETY	DESCRIPTION	Matures	Normal Pinch date	Price per 100
8 Week Varieties				
YELLOW IRENE , Small button pompon, light lemon yellow	Oct. 15	July 10	6.50	
IMPROVED RODELL , Small pompon, light lemon yellow	Oct. 20	July 10	6.00	
9 Week Varieties				
GOLDEN HERALD , Large decorative, golden yellow	Oct. 25	July 20	6.00	
GOLD COAST , Intermediate pompon, deep lemon yellow. Best yellow pom for all programs	Oct. 25	July 20	6.00	
YELLOW DOT , Intermediate pompon, yellow with bronze center	Oct. 25	July 20	7.00	
YELLOW ARCADIA , Intermediate pompon, lemon yellow	Oct. 28	July 20	7.00	
SUNUP , Small yellow pompon. Hard and durable producer for the summer program	Oct. 28	July 20	7.00	
YELLOW HALO , Intermediate single, deep lemon yellow. Good May thru September	Nov. 1	July 20	7.50	
M. L. HALL , Intermediate pompon, deep lemon yellow	Nov. 1	July 20	6.00	
SCH. YEL. DAISY , Intermediate single, bright lemon yellow	Nov. 1	July 20	6.50	
SUNRAY , Small anemone, lemon yellow. Responds to shade and good for pots	Nov. 5	July 20	6.50	
10 Week Varieties				
BARCAROLE , Intermediate pompon, golden yellow	Nov. 5	July 20	6.50	
CONSTELLATION , Intermediate decorative, deep lemon yellow	Nov. 5	July 20	6.50	
ORANGE BEAUREGARD , Intermediate pompon, orange-yellow. Outstanding pompon, good for year around program	Nov. 5	July 20	7.50	
YELLOW SHASTA , Large anemone, light lemon yellow. Best anemone for all season programs	Nov. 10	July 25	6.00	
11 Week Varieties				
PRINCETON , Intermediate decorative, orange yellow	Nov. 15	July 28	7.00	
GOLDEN CHORD , Intermediate pompon, golden yellow. Good for winter and spring programs	Nov. 15	July 28	6.50	
FORTY NINER , Large pompon, golden yellow. Good for late winter flowering under lights	Nov. 15	July 28	6.00	
SUZANNE MILLER , Large anemone, buff-yellow with yellow center	Nov. 15	July 28	7.00	
YELLOW FELLOW , Intermediate decorative, deep lemon yellow. Good in summer shade program	Nov. 15	July 28	7.00	
YEL. L. I. BEAUTY , Large anemone, buff-yellow with yellow center	Nov. 20	Aug. 1	7.00	
YELLOW HIGHBROW , Large decorative, golden yellow. Responds to late cloth house program	Nov. 20	Aug. 1	7.50	
LOLLIPOP , Formal round hard lemon yellow pompon. Good for winter and spring programs	Nov. 20	Aug. 1	6.50	
PIPPIN , Intermediate pompon, deep lemon yellow. Good producer and responds well to light and shade	Nov. 20	Aug. 1	7.00	
KLONDIKE , Intermediate pompon, orange-yellow. Outstanding in spring and fall programs	Nov. 20	Aug. 1	6.50	
BOJANGLES , Intermediate single, lemon yellow. Good color and good producer	Nov. 20	Aug. 1	7.00	
ILLINI SUNSPOT , Large pompon, yellow. Good as a disbud and responds well for late cloth house	Nov. 20	Aug. 1	8.00	
MINGO CHIEF , Intermediate anemone, bronzy-yellow. Better growth and habit than Yolanda	Nov. 20	Aug. 1	10.00	
12 Week Varieties				
GOLDSMITH , Large decorative, deep golden yellow. One of the best for Thanksgiving	Nov. 25	Aug. 5	6.50	
HIGHLANDER , Intermediate decorative, lemon yellow. Improvement over Goldsmith but a lighter yellow	Nov. 25	Aug. 5	7.00	
SUNNYSIDE , Intermediate pompon, golden yellow	Nov. 25	Aug. 5	6.50	
YELLOW VALENCIA , Large single, golden yellow	Nov. 28	Aug. 5	7.00	
YELLOW CORDOVA , Intermediate pompon, deep yellow	Nov. 30	Aug. 5	7.00	
YELLOW GALAXY , Intermediate single, lemon yellow. Most attractive and useful from October thru winter program	Dec. 1	Aug. 5	7.50	

YELLOW POMPONS, SINGLES AND ANEMONES (Cont.)

VARIETY	DESCRIPTION	Matures	Normal Pinch date	Price per 100
13 Week Varieties				
JACK POT , Large decorative, golden yellow. Good quality flower for early December	Dec. 5	Aug. 10	7.00	
YELLOW CAMEO , Intermediate decorative, light lemon yellow	Dec. 5	Aug. 10	7.00	
YELLOW ACCLAIM , Large pompon, lemon yellow. Clean growth and responds well to all programs	Dec. 5	Aug. 10	8.00	
CINDERELLA , Intermediate single, lemon yellow	Dec. 5	Aug. 10	7.00	
GOLDTONE , Intermediate single, lemon yellow. Attractive heavy petaled flower	Dec. 5	Aug. 10	7.50	
CORSAIR , Large pompon, lemon yellow. Outstanding for quality, vigor and production. Good October 15th to March 15th.	Dec. 10	Aug. 10	7.00	
14 Week Varieties				
YELLOW GARZA , Intermediate anemone, yellow. Latest yellow anemone	Dec. 15	Aug. 10	7.00	
SHAMROCK , Large decorative, lemon yellow. Good in mid winter program	Dec. 15	Aug. 10	6.50	
VIBRANT , Intermediate decorative, deep lemon yellow. Outstanding for normal and mid-winter flowering	Dec. 20	Aug. 10	6.50	
SUNRISE , Intermediate pompon, deep lemon yellow, withstands lower temperatures	Dec. 20	Aug. 10	7.00	
GOLDEN ANNIVERSARY , Small pompon, deep lemon yellow	Dec. 24	Aug. 10	7.00	
15 Week Varieties				
YULEFLAME , Large decorative pompon, deep lemon yellow	Dec. 25	Aug. 15	6.50	
YELLOW SNOW , Intermediate pompon, deep lemon yellow	Dec. 25	Aug. 15	6.50	
ILL. YEL. SNOWBOUND , Intermediate pompon, light lemon yellow. Latest yellow pompon	Jan. 5	Aug. 15	7.50	

BRONZE & RED POMPONS, SINGLES & ANEMONES

6 Week Varieties				
RED GOLD , Button pompon, red and gold. Garden and cut flower variety	Sept. 15	July 5	7.00	
COMMANDER CUSHION , Decorative cushion, red. Good for border plantings	Sept. 25	July 5	6.00	
CHAMPION CUSHION , Decorative cushion, deep bronze. Good for border plantings	Sept. 25	July 5	6.00	
KATHLEEN LEHMAN , Large Orange bronze decorative. Medium height. Attractive cut flower and garden variety	Sept. 28	July 5	7.00	
BONFIRE , Decorative pompon, bright red. Medium height for Garden and cut flower	Oct. 1	July 5	7.50	
MAGNIFICENT , Large decorative pompon, plum red. Good for cut flower, tall grower.	Oct. 1	July 5	8.00	
7 Week Varieties				
REMEMBRANCE , Large decorative pompon, deep carmine. For pots and garden work	Oct. 5	July 10	7.50	
HUNTSMAN , Large decorative pompon, scarlet-orange. Tall, garden and cut flower variety	Oct. 5	July 10	7.50	
FIRECRACKER , Decorative pompon, mahogany bronze. Tall grower, good as cut flower	Oct. 5	July 10	7.50	
CARMINE QUEEN , Large pompon, carmine. Tall garden variety and good cut flower	Oct. 10	July 10	7.50	
CARNIVAL , Large pompon, burnt orange. Very good cut flower and garden variety	Oct. 10	July 10	7.00	
BEACON , Large decorative, coral-apricot. Tall garden and cut flower variety	Oct. 10	July 10	7.00	
8 Week Varieties				
RAJAH , Intermediate single, scarlet. Striking daisy for garden and cut flowers	Oct. 15	July 15	7.50	
JAMES STEWART , Small pompon, apricot-gold. Good in early shade programs and pot work	Oct. 15	July 15	7.00	

BRONZE & RED POMPONS, SINGLES & ANEMONES (Cont.)

VARIETY	DESCRIPTION	Matures	Normal Pinch date	Price per 100
ROBINHUE , Large decorative, red. Tall double flowers, good garden and cut flower variety	Oct. 15	July 15	7.50	
BONTON , Intermediate pompon, good bronze pompon. Responds well to shade	Oct. 20	July 15	6.50	

9 Week Varieties

FIREBIRD , Intermediate decorative, reddish bronze	Oct. 25	July 20	7.00
BRONZE DOT , Intermediate pompon, light bronze with dark center	Oct. 25	July 20	6.50
BUCKSKIN , Small single, tawny-bronze. Outstanding for all shade and light programs	Oct. 25	July 20	6.50
SENECA , Intermediate decorative, orange-red	Nov. 1	July 20	7.00
NAVAHO , Intermediate pompon, mahogany-red. Responds to summer shade program	Nov. 1	July 20	7.00
IMP. RED DAISY , Intermediate single, red. Good color for summer shade program	Nov. 1	July 20	7.00

10 Week Varieties

BEAUREGARD , Intermediate pompon, red-bronze. Produces quality flowers under all programs	Nov. 5	July 25	6.50
MAGICIAN , Large pompon, lively bronze in color and good for normal and shade program	Nov. 5	July 25	7.00
BITTERSWEET , Intermediate single, bitter-sweet red. Good variety for shading	Nov. 5	July 25	7.00
CHEVRON , Intermediate pompon, intense red color. Holds color exceptionally well. Good May thru November	Nov. 10	July 25	7.00
COPPERHEAD , Large decorative, copper-bronze. Excellent for pots and as a disbud	Nov. 10	July 25	6.50
BR. MASTERPIECE , Large pompon, rosewood bronze. Can be used for pot plants	Nov. 12	July 25	7.00
DK. BR. MASTERPIECE , Large pompon, dark bronze, sport of Masterpiece	Nov. 12	July 25	7.00
PARAGON , Large pompon, red. Good quality flower	Nov. 12	July 25	6.50
CADET , Intermediate anemone, red, short compact growth. Good as disbud and for fall and winter program	Nov. 13	July 25	8.00

11 Week Varieties

MRS. DEWEY , Large single, deep lively bronze	Nov. 15	July 28	7.00
RED PRINCETON , Intermediate decorative, bright red	Nov. 15	July 28	7.00
ILL. WARRIOR , Intermediate pompon, orange-bronze. Good for pot work	Nov. 20	July 28	7.00
LEGAL TENDER , Intermediate decorative, red-gold. Suitable for pot plants	Nov. 20	July 28	7.00
RUSTICON , Intermediate pompon, rust-red	Nov. 20	July 28	6.50
THELMA , Intermediate pompon, orange-red. Holds its brilliant color well. Good September to Christmas	Nov. 20	July 28	7.00
FESTIVAL , Intermediate single, apricot-red. Attractive variety for this season	Nov. 23	July 28	7.00
BRONZE MINUET , Intermediate pompon, light bronze. Pleasing color for this season	Nov. 23	July 28	7.00
RED ROLINDA , Intermediate anemone, red. Durable Thanksgiving variety	Nov. 23	July 28	7.00

12 Week Varieties

ILL. REDWOOD , Large pompon, reddish-bronze, durable well formed flower for Thanksgiving and December	Nov. 25	Aug. 1	8.00
BR. GOLDSMITH , Large decorative, orange-bronze. Attractive Thanksgiving color	Nov. 25	Aug. 1	6.50
FALCON , Intermediate pompon, reddish-bronze	Nov. 25	Aug. 1	7.00
YOLANDA , Small anemone, tawny-bronze	Nov. 25	Aug. 1	7.50
APRICOT VALENCIA , Large single, apricot bronze	Nov. 28	Aug. 1	7.00
CRIMSON VALENCIA , Large single, red	Nov. 28	Aug. 1	7.00
GALAXY , Intermediate single, orange-scarlet. Striking color and good production	Dec. 1	Aug. 1	6.50

BRONZE & RED POMPONS, SINGLES & ANEMONES (Cont.)

VARIETY	DESCRIPTION	Matures	Normal Pinch date	Price per 100
13 Week Varieties				
DEBONAIR , Large pompon, crimson red. Well formed flower with good color	Dec. 5	Aug. 10	7.00	
BR. ENCHANTRESS , Large anemone, soft orange bronze, pleasing color ..	Dec. 5	Aug. 10	7.50	
HARLEQUIN , Intermediate decorative, crimson red. Quality flowers	Dec. 10	Aug. 10	7.50	
DK. BR. MINSTREL , Intermediate pompon, reddish bronze. Quality pompon for November and December	Dec. 13	Aug. 10	7.50	
BR. MINSTREL , Intermediate pompon, coral-orange. Quality pompon	Dec. 13	Aug. 10	7.00	
CHRISTMAS STAR , Intermediate single, scarlet. Good production and quality	Dec. 13	Aug. 10	6.50	
14 Week Varieties				
CLARET , Intermediate single, brilliant red. Good for pot work	Dec. 15	Aug. 15	7.50	
CHRISTMAS GREETINGS , Large pompon, crimson-red. Most productive and best red for Xmas	Dec. 15	Aug. 15	6.50	
MERRYMAKER , Intermediate single, crimson-red. Good red single, good producer	Dec. 20	Aug. 15	6.50	
POINSETTIA , Large single, scarlet red. Outstanding and most attractive red single for Xmas	Dec. 20	Aug. 15	7.00	

PINK POMPONS, SINGLES & ANEMONES

VARIETY	DESCRIPTION	Matures	Normal Pinch date	Price per 100
6 Week Varieties				
MAJOR CUSHION , Cushion pompon, lavender. Short growth for borders	Sept. 25	July 5	6.50	
BETTY , Large semi-double Deep Pink Pom. Tall garden variety	Sept. 25	July 5	7.50	
IMP. EARLY WONDER , Intermediate pompon, light lavender. Good cut flower variety	Oct. 1	July 5	7.50	
SPELLBOUND , Decorative pompon, lavender. Good for pots and garden	Oct. 1	July 5	6.50	
7 Week Varieties				
DREAM GIRL , Light lavender medium pompon, good cut flower and garden variety	Oct. 10	July 5	7.50	
JOYBRINGER , Decorative pompon, salmon-rose. Dwarf spreadin growth. Good for borders and pots	Oct. 10	July 10	7.00	
MISCHIEF , Cushion single, purple with bright yellow center. Extremely attractive for pots and borders	Oct. 12	July 10	12.50	
MASQUERADE , Cushion pompon, lavender-rose. Small flower good for pot plant and garden	Oct. 12	July 10	7.50	
LAVENDER LADY , Decorative pompon, light lavender. Good for cut-flower and garden work	Oct. 12	July 10	7.50	
8 Week Varieties				
JEWELL , Small pompon, lavender pink. Compact sturdy growth. Good cut flower	Oct. 15	July 15	7.00	
ELIZABETH HOOD , Large pompon, light orchid-pink. Good all around garden and cut flower variety	Oct. 15	July 15	8.00	
CAROLINE YOSICK , Intermediate pompon, lavender. Responds good to shade program, good pot plant	Oct. 20	July 15	6.50	
9 Week Varieties				
PINKETTE , Intermediate Pink Pompon. Good for Spring and Fall programs	Oct. 25	July 20	9.00	
REWARD , Intermediate single, lavender. Outstanding pink for the shade program. Productive	Oct. 25	July 20	6.50	
PINK DOT , Intermediate pompon, light lavender, with dark pink eye. Good shade variety	Oct. 25	July 20	6.00	
BLUECHIP , Intermediate decorative pompon. Outstanding pink for spring and fall program. Excellent pot plant	Nov. 1	July 20	7.50	
BALLERINA , Intermediate single, lavender. Responds to shading	Nov. 1	July 20	7.00	
LOTUS , Intermediate pompon, pink. Mary McArthur growth. Quality flower for shading	Nov. 1	July 20	9.00	

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Quantity.....Standards — Flowering Period.....

Quantity.....Pompons — Flowering Period.....

Quantity	Variety	Price per 100						Quantity	Variety	Price per 100					
		50-250	300-450	500-950	1000	up	Amt.			50-250	300-450	500-950	1000	up	Amt.
WHITE STANDARDS															
.....	Silver Sheen	6.50	6.00	5.75	5.50	Blazing Gold	6.00	5.50	5.25	5.00	
.....	White Chief	7.00	6.50	6.25	5.75	Sunglow	7.00	6.50	6.25	5.75	
.....	Granite State	6.50	6.00	5.75	5.50	Yellow Lace	6.50	6.00	5.75	5.50	
.....	Albatross	6.00	5.50	5.25	5.00	Hooked Yel. Lace	8.00	7.50	7.00	6.50	
.....	Queen's Lace	6.50	6.00	5.75	5.50	Good News	6.00	5.50	5.25	5.00	
.....	Wilson's White	7.00	6.50	6.25	5.75	Imp. Ind. Yellow	6.00	5.50	5.25	5.00	
.....	Giant Betsy Ross	6.00	5.50	5.25	5.00	Indianapolis Yellow	6.00	5.50	5.25	5.00	
.....	Betsy Ross	6.50	6.00	5.75	5.50	Yellow Monument	6.50	6.00	5.75	5.50	
.....	Indianapolis White	6.00	5.50	5.25	5.00	Yellow Marketeer	7.50	7.00	6.50	6.25	
.....	Monument	6.50	6.00	5.75	5.50	Bonnaffon Deluxe	6.00	5.50	5.25	5.00	
.....	Marketeer	6.50	6.00	5.75	5.50	Friendly Rival	6.50	6.00	5.75	5.50	
.....	Mefo	6.00	5.50	5.25	5.00	Yellow Mefo	6.00	5.50	5.25	5.00	
.....	White Frick	7.00	6.50	6.25	5.75	Harvester	6.50	6.00	5.75	5.50	
.....	Chattanooga	6.50	6.00	5.75	5.50	Marie DePetris	6.50	6.00	5.75	5.50	
.....	Margaret Moeller	6.50	6.00	5.75	5.50	Dk. Yel. Chattanooga	7.50	7.00	6.50	6.25	
.....	December Glory	6.00	5.50	5.25	5.00	Yellow Chattanooga	6.50	6.00	5.75	5.50	
.....	White Mistletoe	7.00	6.50	6.25	5.75	Golden Pearson	6.50	6.00	5.75	5.50	
.....	Smith's Late White	6.00	5.50	5.25	5.00	Golden Mrs. Ross	6.50	6.00	5.75	5.50	
YELLOW STANDARDS															
.....	Harvest Golden	7.50	7.00	6.50	6.25	Yellow Moeller	7.00	6.50	6.25	5.75	
.....	Gold Lode	7.00	6.50	6.25	5.75	Golden Mistletoe	7.50	7.00	6.50	6.25	
.....	Mrs. Kidder	6.50	6.00	5.75	5.50	Tobin's Yellow	6.50	6.00	5.75	5.50	
BRONZE & RED STANDARDS															
.....	Mayford's Triumph	7.50	7.00	6.50	6.25							

Quantity	Variety	Price per 100					
		50-250	300-450	500-950	1000 up	Amt.	
.....	Hilda Bergen	7.00	6.50	6.25	5.75	
.....	Detroit News	6.00	5.50	5.25	5.00	
.....	Royal Bronze	7.00	6.50	6.25	5.75	
.....	Waikiki	7.50	7.00	6.50	6.25	
.....	Indianapolis Bronze	6.00	5.50	5.25	5.00	
.....	Dk. Ind. Bronze	7.00	6.50	6.25	5.75	
.....	Delaware	10.00	9.50	9.00	8.50	
.....	Garnet King	7.00	6.50	6.25	5.75	
.....	Mrs. Roy	6.50	6.00	5.75	5.50	
.....	Bronze Frick	7.00	6.50	6.25	5.75	
.....	Gladys Pearson	6.50	6.00	5.75	5.50	
.....	Oak Leaf	6.50	6.00	5.75	5.50	
.....	Muto's Crimson	7.00	6.50	6.25	5.75	

PINK STANDARDS

.....	Pink Chief	6.50	6.00	5.75	5.50	
.....	Mary Garden	7.00	6.50	6.25	5.75	
.....	J. W. Prince	7.00	6.50	6.25	5.75	
.....	Indianapolis Pink	6.00	5.50	5.25	5.00	
.....	Dk. Orchid Queen	6.50	6.00	5.75	5.50	
.....	Queen of Pinks	6.00	5.50	5.25	5.00	
.....	Lavender Queen	7.00	6.50	6.25	5.75	
.....	Peggy Hoover	7.50	7.00	6.50	6.25	
.....	Aristocrat	7.00	6.50	6.25	5.75	
.....	Helen Frick	6.50	6.00	5.75	5.50	
.....	Thanksgiving Pink	6.50	6.00	5.75	5.50	
.....	Edwin Siedewitz	7.00	6.50	6.25	5.75	
.....	Pink Mistletoe	7.00	6.50	6.25	5.75	

WHITE POMPON TYPES

.....	Powder Puff	7.50	7.00	6.50	6.25	
.....	White Cushion	6.00	5.50	5.25	5.00	
.....	Ostosa	10.00	9.50	9.00	8.50	
.....	Chris. Columbus	6.50	6.00	5.75	5.50	
.....	White Wonder	7.50	7.00	6.50	6.25	
.....	White Cloud	7.50	7.00	6.50	6.25	
.....	Horizon	7.00	6.50	6.25	5.75	
.....	Lyric	7.50	7.00	6.50	6.25	
.....	Classic	7.00	6.50	6.25	5.75	
.....	Irene	7.00	6.50	6.25	5.75	
.....	Pristine	6.50	6.00	5.75	5.50	
.....	Silvertone	9.00	8.50	8.00	7.50	
.....	Popcorn	6.50	6.00	5.75	5.50	
.....	White Popcorn	7.00	6.50	6.25	5.75	
.....	Keepsake	7.00	6.50	6.25	5.75	
.....	Pinocchio	6.50	6.00	5.75	5.50	
.....	Songster	6.50	6.00	5.75	5.50	
.....	Arcadia	7.00	6.50	6.25	5.75	
.....	Halo	6.50	6.00	5.75	5.50	
.....	Sea Gull	6.50	6.00	5.75	5.50	
.....	Silver Cloud	9.00	8.50	8.00	7.50	

Quantity	Variety	Price per 100					
		50-250	300-450	500-950	1000 up	Amt.	
.....	Whitetop	7.00	6.50	6.25	5.75	
.....	Freedom	8.00	7.50	7.00	6.50	
.....	Encore	6.00	5.50	5.25	5.00	
.....	Rev. Bushnell	7.00	6.50	6.25	5.75	
.....	Shasta	6.00	5.50	5.25	5.00	
.....	Little America	6.50	6.00	5.75	5.50	
.....	Illini Igloo	8.00	7.50	7.00	6.50	
.....	Illini Snowdrift	6.50	6.00	5.75	5.50	
.....	White Taffeta	10.00	9.50	9.00	8.50	
.....	Seafom	7.00	6.50	6.25	5.75	
.....	L. I. Beauty	6.50	6.00	5.75	5.50	
.....	Highbrow	6.50	6.00	5.75	5.50	
.....	Nevada	7.00	6.50	6.25	5.75	
.....	Priscilla	6.50	6.00	5.75	5.50	
.....	Illini Bountiful	7.50	7.00	6.50	6.25	
.....	Paramount	6.50	6.00	5.75	5.50	
.....	Belray	6.50	6.00	5.75	5.50	
.....	White Valencia	6.50	6.00	5.75	5.50	
.....	Cordova	7.00	6.50	6.25	5.75	
.....	Fortune	6.50	6.00	5.75	5.50	
.....	Carrara	7.50	7.00	6.50	6.25	
.....	Cameo	6.50	6.00	5.75	5.50	
.....	Acclaim	7.00	6.50	6.25	5.75	
.....	Illini Starlet	8.00	7.50	7.00	6.50	
.....	Yukon	7.00	6.50	6.25	5.75	
.....	Trenton	8.00	7.50	7.00	6.50	
.....	Snowcrest	6.50	6.00	5.75	5.50	
.....	Silversmith	6.00	5.50	5.25	5.00	
.....	Snowcap	6.50	6.00	5.75	5.50	
.....	Garza	6.50	6.00	5.75	5.50	
.....	Revelation	6.00	5.50	5.25	5.00	
.....	Snow	6.50	6.00	5.75	5.50	
.....	Talmeda	8.00	7.50	7.00	6.50	
.....	Illini Snowbound	7.50	7.00	6.50	6.25	

YELLOW POMPON TYPES

.....	Yellow Cushion	6.00	5.50	5.25	5.00	
.....	Pomponette	6.50	6.00	5.75	5.50	
.....	Yel. Chris. Columbus	6.50	6.00	5.75	5.50	
.....	Chiquita	6.50	6.00	5.75	5.50	
.....	James Eadie	6.50	6.00	5.75	5.50	
.....	Charles Nye	7.00	6.50	6.25	5.75	
.....	Goldrush	7.00	6.50	6.25	5.75	
.....	Bright Forecast	7.00	6.50	6.25	5.75	
.....	Yellow Irene	6.50	6.00	5.75	5.50	
.....	Improved Rodell	6.00	5.50	5.25	5.00	
.....	Golden Herald	6.00	5.50	5.25	5.00	
.....	Gold Coast	6.00	5.50	5.25	5.00	
.....	Yellow Dot	7.00	6.50	6.25	5.75	
.....	Yellow Arcadia	7.00	6.50	6.25	5.75	

Quantity	Variety	Price per 100						Quantity	Variety	Price per 100					
		50-250	300-450	500-950	1000 up	Amt.	50-250			300-450	500-950	1000 up	Amt.		
.....	Sunup	7.00	6.50	6.25	5.75	Huntsman	7.50	7.00	6.50	6.25		
.....	Yellow Halo	7.50	7.00	6.50	6.25	Firecracker	7.50	7.00	6.50	6.25		
.....	M. L. Hall	6.00	5.50	5.25	5.00	Carmine Queen	7.50	7.00	6.50	6.25		
.....	Sch. Yel. Daisy	6.50	6.00	5.75	5.50	Carnival	7.00	6.50	6.25	5.75		
.....	Sunray	6.50	6.00	5.75	5.50	Beacon	7.00	6.50	6.25	5.75		
.....	Barcarole	6.50	6.00	5.75	5.50	Rajah	7.50	7.00	6.50	6.25		
.....	Constellation	6.50	6.00	5.75	5.50	James Stewart	7.00	6.50	6.25	5.75		
.....	Orange Beauregard	7.50	7.00	6.50	6.25	Robinhue	7.50	7.00	6.50	6.25		
.....	Yellow Shasta	6.00	5.50	5.25	5.00	Bonton	6.50	6.00	5.75	5.50		
.....	Princeton	7.00	6.50	6.25	5.75	Firebird	7.00	6.50	6.25	5.75		
.....	Golden Chord	6.50	6.00	5.75	5.50	Bronze Dot	6.50	6.00	5.75	5.50		
.....	Forty Niner	6.00	5.50	5.25	5.00	Buckskin	6.50	6.00	5.75	5.50		
.....	Suzanne Miller	7.00	6.50	6.25	5.75	Seneca	7.00	6.50	6.25	5.75		
.....	Yellow Fellow	7.00	6.50	6.25	5.75	Navaho	7.00	6.50	6.25	5.75		
.....	Yel. L. I. Beauty	7.00	6.50	6.25	5.75	Imp. Red Daisy	7.00	6.50	6.25	5.75		
.....	Yellow Highbrow	7.50	7.00	6.50	6.25	Beauregard	6.50	6.00	5.75	5.50		
.....	Lollipop	6.50	6.00	5.75	5.50	Magician	7.00	6.50	6.25	5.75		
.....	Pippin	7.00	6.50	6.25	5.75	Bittersweet	7.00	6.50	6.25	5.75		
.....	Klondike	6.50	6.00	5.75	5.50	Chevron	7.00	6.50	6.25	5.75		
.....	Bojangles	7.00	6.50	6.25	5.75	Copperhead	6.50	6.00	5.75	5.50		
.....	Illini Sunspot	8.00	7.50	7.00	6.50	Br. Masterpiece	7.00	6.50	6.25	5.75		
.....	Mingo Chief	10.00	9.50	9.00	8.50	Dk. Br. Masterpiece	7.00	6.50	6.25	5.75		
.....	Goldsmith	6.50	6.00	5.75	5.50	Paragon	6.50	6.00	5.75	5.50		
.....	Highlander	7.00	6.50	6.25	5.75	Cadet	8.00	7.50	7.00	6.50		
.....	Sunnyside	6.50	6.00	5.75	5.50	Mrs. Dewey	7.00	6.50	6.25	5.75		
.....	Yellow Valencia	7.00	6.50	6.25	5.75	Red Princeton	7.00	6.50	6.25	5.75		
.....	Yellow Cordova	7.00	6.50	6.25	5.75	Illini Warrior	7.00	6.50	6.25	5.75		
.....	Yellow Galaxy	7.50	7.00	6.50	6.25	Legal Tender	7.00	6.50	6.25	5.75		
.....	Jack-Pot	7.00	6.50	6.25	5.75	Rusticon	6.50	6.00	5.75	5.50		
.....	Yellow Cameo	7.00	6.50	6.25	5.75	Thelma	7.00	6.50	6.25	5.75		
.....	Yellow Acclaim	8.00	7.50	7.00	6.50	Festival	7.00	6.50	6.25	5.75		
.....	Cinderella	7.00	6.50	6.25	5.75	Bronze Minuet	7.00	6.50	6.25	5.75		
.....	Goldtone	7.50	7.00	6.50	6.25	Red Rolinda	7.00	6.50	6.25	5.75		
.....	Corsair	7.00	6.50	6.25	5.75	Illini Redwood	8.00	7.50	7.00	6.50		
.....	Yellow Garza	7.00	6.50	6.25	5.75	Br. Goldsmith	6.50	6.00	5.75	5.50		
.....	Shamrock	6.50	6.00	5.75	5.50	Falcon	7.00	6.50	6.25	5.75		
.....	Vibrant	6.50	6.00	5.75	5.50	Yolanda	7.50	7.00	6.50	6.25		
.....	Sunrise	7.00	6.50	6.25	5.75	Apricot Valencia	7.00	6.50	6.25	5.75		
.....	Golden Anniversary	7.00	6.50	6.25	5.75	Crimson Valencia	7.00	6.50	6.25	5.75		
.....	Yuleflame	6.50	6.00	5.75	5.50	Galaxy	6.50	6.00	5.75	5.50		
.....	Yellow Snow	6.50	6.00	5.75	5.50	Debonair	7.00	6.50	6.25	5.75		
.....	Ill. Yel. Snowbound	7.50	7.00	6.50	6.25	Br. Enchantress	7.50	7.00	6.50	6.25		
BRONZE & RED POMPON TYPES															
.....	Red Gold	7.00	6.50	6.25	5.75	Harlequin	7.50	7.00	6.50	6.25		
.....	Commander Cushion	6.00	5.50	5.25	5.00	Dk. Br. Minstrel	7.50	7.00	6.50	6.25		
.....	Champion Cushion	6.00	5.50	5.25	5.00	Br. Minstrel	7.00	6.50	6.25	5.75		
.....	Kathleen Lehman	7.00	6.50	6.25	5.75	Christmas Star	6.50	6.00	5.75	5.50		
.....	Bonfire	7.50	7.00	6.50	6.25	Claret	7.50	7.00	6.50	6.25		
.....	Magnificent	8.00	7.50	7.00	6.50	Christmas Greetings	6.50	6.00	5.75	5.50		
.....	Remembrance	7.50	7.00	6.50	6.25	Merrymaker	6.50	6.00	5.75	5.50		
.....							Poinsettia	7.00	6.50	6.25	5.75		

Quantity	Variety	Price per 100					
		50-250	300-450	500-950	1000 up	Amt.	
PINK POMPON TYPES							
..... Major Cushion	6.50	6.00	5.75	5.50		
..... Betty	7.50	7.00	6.50	6.25		
..... Imp. Early Wonder	7.50	7.00	6.50	6.25		
..... Spellbound	6.50	6.00	5.75	5.50		
..... Dream Girl	7.50	7.00	6.50	6.25		
..... Joybringer	7.00	6.50	6.25	5.75		
..... Mischief	12.50	12.00	11.50	11.50		
..... Masquerade	7.50	7.00	6.50	6.25		
..... Lavender Lady	7.50	7.00	6.50	6.25		
..... Jewell	7.00	6.50	6.25	5.75		
..... Elizabeth Hood	8.00	7.50	7.00	6.50		
..... Caroline Yosick	6.50	6.00	5.75	5.50		
..... Reward	6.50	6.00	5.75	5.50		
..... Pinkette	9.00	8.50	8.00	7.50		
..... Pink Dot	6.00	5.50	5.25	5.00		
..... Bluechip	7.50	7.00	6.50	6.25		
..... Ballerina	7.00	6.50	6.25	5.75		
..... Lotus	9.00	8.50	8.00	7.50		
..... Parisenne	10.00	9.50	9.00	8.50		
..... Portrait	7.00	6.50	6.25	5.75		
..... Dk. Pk. Bulkeley	7.00	6.50	6.25	5.75		
..... Cover Girl	9.00	8.50	8.00	7.50		
..... Pandora	7.00	6.50	6.25	5.75		
..... Thyra	7.00	6.50	6.25	5.75		

Quantity	Variety	Price per 100					
		50-250	300-450	500-950	1000 up	Amt.	
PINK POMPON TYPES							
..... Dk. Linda Lou	7.00	6.50	6.25	5.75		
..... Masterpiece	6.50	6.00	5.75	5.50		
..... Taffeta	6.50	6.00	5.75	5.50		
..... Dk. Norma	7.00	6.50	6.25	5.75		
..... Pk. L. I. Beauty	7.00	6.50	6.25	5.75		
..... Dk. Pk. L. I. Beauty	7.50	7.00	6.50	6.25		
..... Grand Slam	7.00	6.50	6.25	5.75		
..... Minuet	6.50	6.00	5.75	5.50		
..... Illini Formal	8.00	7.50	7.00	6.50		
..... Pinky	7.50	7.00	6.50	6.25		
..... Beautiful Lady	6.50	6.00	5.75	5.50		
..... Valencia	7.00	6.50	6.25	5.75		
..... Dk. Pk. Valencia	6.50	6.00	5.75	5.50		
..... Salmon Valencia	7.00	6.50	6.25	5.75		
..... Dubonnet Valencia	8.00	7.50	7.00	6.50		
..... Enchantress	7.00	6.50	6.25	5.75		
..... Dk. Pk. Enchantress	7.00	6.50	6.25	5.75		
..... Debutante	6.50	6.00	5.75	5.50		
..... Argyle	9.00	8.50	8.00	7.50		
..... Minstrel	6.50	6.00	5.75	5.50		
..... Lt. Pk. Minstrel	7.50	7.00	6.50	6.25		
..... Riviera	6.50	6.00	5.75	5.50		
..... Rosalind	7.00	6.50	6.25	5.75		
..... Defiance	7.00	6.50	6.25	5.75		
..... Lynda McLane	10.00	9.50	9.00	8.50		

HARDY OR GARDEN VARIETIES

WHITE POMPON TYPES

..... Powder Puff	7.50	7.00	6.50	6.25		
..... White Cushion	6.00	5.50	5.25	5.00		
..... Ostosa	10.00	9.50	9.00	8.50		
..... Chris. Columbus	6.50	6.00	5.75	5.50		
..... White Wonder	7.50	7.00	6.50	6.25		
..... White Cloud	7.50	7.00	6.50	6.25		
..... Horizon	7.00	6.50	6.25	5.75		
..... Lyric	7.50	7.00	6.50	6.25		
..... Classic	7.00	6.50	6.25	5.75		

YELLOW POMPON TYPES

..... Yellow Cushion	6.00	5.50	5.25	5.00		
..... Pomponette	6.50	6.00	5.75	5.50		
..... Yel. Chris. Columbus	6.50	6.00	5.75	5.50		
..... Chiquita	6.50	6.00	5.75	5.50		
..... James Eadie	6.50	6.00	5.75	5.50		
..... Charles Nye	7.00	6.50	6.25	5.75		
..... Goldrush	7.00	6.50	6.25	5.75		
..... Bright Forecast	7.00	6.50	6.25	5.75		

BRONZE & RED POMPON TYPES

..... Red Gold	7.00	6.50	6.25	5.75		
..... Commander Cushion	6.00	5.50	5.25	5.00		
..... Champion Cushion	6.00	5.50	5.25	5.00		

PINK POMPON TYPES

..... Kathleen Lehman	7.00	6.50	6.25	5.75		
..... Bonfire	7.50	7.00	6.50	6.25		
..... Magnificent	8.00	7.50	7.00	6.50		
..... Remembrance	7.50	7.00	6.50	6.25		
..... Huntsman	7.50	7.00	6.50	6.25		
..... Firecracker	7.50	7.00	6.50	6.25		
..... Carmine Queen	7.50	7.00	6.50	6.25		
..... Carnival	7.00	6.50	6.25	5.75		
..... Beacon	7.00	6.50	6.25	5.75		
..... Rajah	7.50	7.00	6.50	6.25		
..... James Stewart	7.00	6.50	6.25	5.75		
..... Robinhue	7.50	7.00	6.50	6.25		

PINK POMPONS, SINGLES & ANEMONES (Cont.)

VARIETY	DESCRIPTION	Matures	Normal Pinch date	Price per 100
10 Week Varieties				
PARISENNE , Intermediate single, nearest to true pink. A favorite for all off season programs	Nov. 5	July 25	10.00	
PORTRAIT , Large decorative pompon, deep lavender. Responds well to all season, pot work and disbudding	Nov. 8	July 25	7.00	
DK. PK. BULKELEY , Intermediate formal pompon, dark pink. Good under shade	Nov. 8	July 25	7.00	
COVER GIRL , Intermediate anemone, light lavender. Compact growth, good production	Nov. 10	July 25	9.00	
PANDORA , Large decorative pompon, luminous-pink. Suited for the cloth house	Nov. 10	July 25	7.00	
THYRA , Large pompon, deep lavender. Short grower, usable for pot work	Nov. 10	July 25	7.00	
DK. LINDA LOU , Small anemone, Responds to year around production.	Nov. 10	July 25	7.00	
MASTERPIECE , Large pompon, deep lavender. Suitable for pot work	Nov. 12	July 25	6.50	
11 Week Varieties				
TAFFETA , Two-tone pink decorative. Good on year around programs	Nov. 15	July 25	6.50	
DARK NORMA , Large anemone, dark lavender, yellow cushion	Nov. 15	July 25	7.00	
PK. L. I. BEAUTY , Large anemone, lavender, yellow cushion	Nov. 20	July 28	7.00	
DK. PK. L. I. BEAUTY , Large anemone, deep lavender, yellow cushion	Nov. 20	July 28	7.50	
GRAND SLAM , Large single, silvery pink. Good variety for normal flowering	Nov. 20	July 28	7.00	
MINUET , Intermediate pompon, rose-pink. Good quality flower	Nov. 23	July 28	6.50	
ILLINI FORMAL , Intermediate rose pink pompon. Novel variety for Thanksgiving	Nov. 23	July 28	8.00	
PINKY , Intermediate decorative pink pompon	Nov. 23	July 28	7.50	
12 Week Varieties				
BEAUTIFUL LADY , Large anemone, deep lavender. Attractive variety, suitable for pots	Nov. 25	Aug. 1	6.50	
VALENCIA , Large single, rose-pink	Nov. 28	Aug. 1	7.00	
DK. PINK VALENCIA , Large single, orchid-pink	Nov. 28	Aug. 1	6.50	
13 Week Varieties				
SALMON VALENCIA , Attractive addition to the Valencias	Nov. 28	Aug. 1	7.00	
DUBONNET VALENCIA , Beautiful deep shade as name implies	Nov. 28	Aug. 1	8.00	
ENCHANTRESS , Large anemone, deep lavender with yellow cushion	Dec. 5	Aug. 5	7.00	
DK. PK. ENCHANTRESS , Large anemone, deep pink with yellow cushion	Dec. 5	Aug. 5	7.00	
DEBUTANTE , Large single, lavender. Good for mid winter flowering. Withstands lower temperatures	Dec. 10	Aug. 10	6.50	
ARGYLE , Small hard pink pompon. Outstanding late variety, pleasing color	Dec. 10	Aug. 10	9.00	
MINSTREL , Intermediate pompon, lavender. Quality pompon for November and December	Dec. 13	Aug. 15	6.50	
LT. PK. MINSTREL , Intermediate pompon, light lavender	Dec. 13	Aug. 15	7.50	
14 Week Varieties				
RIVIERA , Intermediate decorative, lavender-rose	Dec. 15	Aug. 15	6.50	
ROSALIND , Intermediate single, lavender	Dec. 20	Aug. 15	7.00	
DEFIANCE , Intermediate decorative, lavender	Dec. 20	Aug. 15	7.00	
LYNDA McLANE , Intermediate pompon, pink. Easy producer. A good addition to the late varieties	Dec. 25	Aug. 15	10.00	

YEAR AROUND FLOWERING OF CHRYSANTHEMUMS

YEAR AROUND FLOWERING

By using artificial light or shading with black cloth, Chrysanthemums can be flowered at any time of the year.

If you wish to flower 'MUMS at any time other than their normal flowering season, select your flowering date or dates and order your stock early to be sure you have them to plant at the proper time. Then be prepared to light or shade them as your program requires.

LIGHTING

Lights are needed to prevent formation of buds before required growth is attained. A light intensity of not less than 10 foot candles is necessary to accomplish this, or approximately 1½ watts of light per square foot of space, including walks. For small installations 60 watt lights, under reflectors, spaced 4 feet apart; or 100 watt lights, under reflectors, spaced 6 feet apart and about 30 inches above the tops of the plants will usually prove satisfactory. AT NO TIME SHOULD THERE BE MORE THAN 8½ HOURS OF DARKNESS. Consequently lights should be applied preferably after 10 P.M., or as near midnight as possible, and lighted for the required number of hours as shown in the schedule.

Temperature — To flower under lights during the winter months it is necessary to keep a minimum temperature of 60 to 65 degrees, and not less than 60 degrees at night, during the period of growth and bud formation. After color shows in the buds, lower temperature gradually to 52-55 degrees to harden off the finished flowers.

ADDITIONAL LIGHTING SCHEDULE

2 Hours during the months of August, April, May.

3 Hours during the months of September, October, March.

4 Hours during the months of November and February

5 Hours during the months of December and January

Lighting Plants on a small scale.

When a small block or any part of a house is to be grown under lights be sure to drop a black cloth to cut off any other plants around them so their growth will not be effected by the lights. In other words the plants to be grown under lights must be isolated from any other plants around them during the hours of lighting.

SHADING

On programs calling for shading with Black Cloth, the plants should be covered daily at 5 P.M., and the cloth removed at 8 A.M. Continue the shading until buds are well developed and showing color. It is essential in shading that the benches be completely covered as any leaks of light will result in delayed flowering where light leaks retard progress of the buds.

DISTANCE TO PLANT. To produce quality blooms for either a pinched or no pinch crop, spacing as shown in schedule below is recommended.

SPACING FOR NO PINCH CROP

Crop Flowering	Pompon	Standards & Disbuds
May — Sept.	4 x 6	6 x 5
Sept. — Nov.	4 x 7	6 x 6
Nov. — Mar.	4 x 6	6 x 7
Mar. — May	4 x 7	6 x 7

SPACING FOR SINGLE PINCH CROP

Crop Flowering	Pompon	Standards & Disbuds
May — Sept.	8 x 6	8 x 7
Sept. — Nov.	8 x 7	8 x 8
Nov. — Mar.	8 x 8	8 x 9
Mar. — May	8 x 7	8 x 8

POT PLANTS FOR OFF SEASON FLOWERING

Under the Hardy or Garden Section is given the procedure for the Hardy Varieties for Easter, Mother's Day and Memorial Day Pot Plants. This we believe will cover the needs of most florists in this line. Should you desire information and data on Pot plant procedure for other seasons we will gladly furnish same on request.

LIGHTING AND SHADING PROGRAM FOR CHRYSANTHEMUMS

FOR NEW ENGLAND AND SURROUNDING AREA

Latitude 40-45 degrees

BLOOMING DATE	RESPONSE GROUP	PLANT	PINCH	LIGHTING PERIOD	SHADE PERIOD
January 4 1956	14 week	Aug. 10	Aug. 31	Sept. 8 — Sept. 29	No lights
	13 week	Aug. 10	Aug. 31	Aug. 31 — Oct. 6	No lights
	12 week	Aug. 10	Aug. 31	Aug. 25 — Oct. 13	No lights
	11 week	Aug. 10	Aug. 31	Aug. 18 — Oct. 20	No lights
January 11 1956	14 week	Aug. 17	Sept. 7	Sept. 7 — Oct. 5	No lights
	13 week	Aug. 17	Sept. 7	Aug. 31 — Oct. 10	No lights
	12 week	Aug. 17	Sept. 7	Aug. 24 — Oct. 19	No lights
	11 week	Aug. 17	Sept. 7	Aug. 17 — Oct. 26	No lights
January 18 1956	14 week	Aug. 24	Sept. 14	Sept. 7 — Oct. 12	No lights
	13 week	Aug. 24	Sept. 14	Aug. 31 — Oct. 19	No lights
	12 week	Aug. 24	Sept. 14	Aug. 24 — Oct. 26	No lights
	11 week	Aug. 24	Sept. 14	Aug. 24 — Oct. 31	No lights
January 25 1956	14 week	Aug. 31	Sept. 21	Sept. 7 — Oct. 19	No lights
	13 week	Aug. 31	Sept. 21	Aug. 31 — Oct. 26	No lights
	12 week	Aug. 31	Sept. 21	Aug. 31 — Nov. 2	No lights
	11 week	Aug. 31	Sept. 21	Aug. 31 — Nov. 9	No lights
February 1 1956	14 week	Sept. 7	Sept. 28	Sept. 7 — Oct. 26	No lights
	13 week	Sept. 7	Sept. 28	Sept. 7 — Nov. 2	No lights
	12 week	Sept. 7	Sept. 28	Sept. 7 — Nov. 9	No lights
	11 week	Sept. 7	Sept. 28	Sept. 7 — Nov. 16	No lights
February 8 1956	14 week	Sept. 14	Oct. 5	Sept. 14 — Nov. 2	No lights
	13 week	Sept. 14	Oct. 5	Sept. 14 — Nov. 9	No lights
	12 week	Sept. 14	Oct. 5	Sept. 14 — Nov. 16	No lights
	11 week	Sept. 14	Oct. 5	Sept. 14 — Nov. 23	No lights
February 15 1956	14 week	Sept. 21	Oct. 12	Sept. 21 — Nov. 9	No shade
	13 week	Sept. 21	Oct. 12	Sept. 21 — Nov. 16	No shade
	12 week	Sept. 21	Oct. 12	Sept. 21 — Nov. 23	No shade
	11 week	Sept. 21	Oct. 12	Sept. 21 — Nov. 30	No shade
February 22 1956	13 week	Sept. 28	Oct. 19	Sept. 28 — Nov. 23	No shade
	12 week	Sept. 28	Oct. 19	Sept. 28 — Nov. 30	No shade
	11 week	Sept. 28	Oct. 19	Sept. 28 — Dec. 7	No shade
	10 week	Sept. 28	Oct. 19	Sept. 28 — Dec. 14	No shade
February 29 1956	12 week	Oct. 5	Oct. 26	Oct. 5 — Dec. 7	No shade
	11 week	Oct. 5	Oct. 26	Oct. 5 — Dec. 14	No shade
	10 week	Oct. 5	Oct. 26	Oct. 5 — Dec. 21	No shade
March 7 1956	12 week	Oct. 12	Nov. 2	Oct. 12 — Dec. 14	No shade
	11 week	Oct. 12	Nov. 2	Oct. 12 — Dec. 21	No shade
	10 week	Oct. 12	Nov. 2	Oct. 12 — Dec. 28	No shade
March 14 1956	12 week	Oct. 19	Nov. 9	Oct. 19 — Dec. 21	No shade
	11 week	Oct. 19	Nov. 9	Oct. 19 — Dec. 28	No shade
	10 week	Oct. 19	Nov. 9	Oct. 19 — Jan. 4	No shade

BLOOMING DATE	RESPONSE GROUP	PLANT	PINCH	LIGHTING PERIOD	SHADE PERIOD
March 21 1956	12 week	Oct. 26	Nov. 16	Oct. 26 — Dec. 28	No shade
	11 week	Oct. 26	Nov. 16	Oct. 26 — Jan. 4	No shade
	10 week	Oct. 26	Nov. 16	Oct. 26 — Jan. 11	No shade
March 28 1956	12 week	Nov. 2	Nov. 23	Nov. 2 — Jan. 4	No shade
	11 week	Nov. 2	Nov. 23	Nov. 2 — Jan. 11	No shade
	10 week	Nov. 2	Nov. 23	Nov. 2 — Jan. 18	No shade
April 4 1956	11 week	Nov. 9	Nov. 30	Nov. 9 — Jan. 18	No shade
	10 week	Nov. 9	Nov. 30	Nov. 9 — Jan. 25	No shade
	9 week	Nov. 9	Nov. 30	Nov. 9 — Feb. 1	No shade
April 11 1956	11 week	Nov. 16	Dec. 6	Nov. 16 — Jan. 25	No shade
	10 week	Nov. 16	Dec. 6	Nov. 16 — Feb. 1	No shade
	9 week	Nov. 16	Dec. 6	Nov. 16 — Feb. 8	No shade
April 18 1956	11 week	Nov. 23	Dec. 21	Nov. 23 — Feb. 1	Mar. 14
	10 week	Nov. 23	Dec. 21	Nov. 23 — Feb. 8	Mar. 21
	9 week	Nov. 23	Dec. 21	Nov. 23 — Feb. 15	Mar. 28
April 25 1956	11 week	Nov. 30	Dec. 28	Nov. 30 — Feb. 8	Mar. 14
	10 week	Nov. 30	Dec. 28	Nov. 30 — Feb. 15	Mar. 21
	9 week	Nov. 30	Dec. 28	Nov. 30 — Feb. 22	Mar. 28
May 2 1956	10 week	Dec. 14	Jan. 11	Dec. 14 — Feb. 22	Mar. 21
	9 week	Dec. 14	Jan. 11	Dec. 14 — Feb. 29	Mar. 28
	8 week	Dec. 14	Jan. 11	Dec. 14 — Mar. 7	Apr. 4
May 9 1956	10 week	Dec. 21	Jan. 18	Dec. 21 — Feb. 29	Mar. 21
	9 week	Dec. 21	Jan. 18	Dec. 21 — Mar. 7	Mar. 28
	8 week	Dec. 21	Jan. 18	Dec. 21 — Mar. 14	Apr. 4
May 17 1956	10 week	Jan. 5	Feb. 2	Jan. 5 — Mar. 7	Mar. 21
	9 week	Jan. 5	Feb. 2	Jan. 5 — Mar. 14	Mar. 28
	8 week	Jan. 5	Feb. 2	Jan. 5 — Mar. 21	Apr. 4
May 31 1956	10 week	Jan. 26	Feb. 23	Jan. 26 — Mar. 21	Mar. 21
	9 week	Jan. 26	Feb. 23	Jan. 26 — Mar. 28	Mar. 28
	8 week	Jan. 26	Feb. 23	Jan. 26 — Apr. 4	Apr. 4
June 7 1955	10 week	Feb. 2	Mar. 2	Feb. 2 — Mar. 28	Mar. 28
	9 week	Feb. 2	Mar. 2	Feb. 2 — Apr. 4	Apr. 4
	8 week	Feb. 2	Mar. 2	Feb. 2 — Apr. 11	Apr. 11
June 14 1955	10 week	Feb. 23	Mar. 16	Feb. 23 — Apr. 4	Apr. 4
	9 week	Feb. 23	Mar. 16	Feb. 23 — Apr. 11	Apr. 11
	8 week	Feb. 23	Mar. 16	Feb. 23 — Apr. 18	Apr. 18
June 22 1955	10 week	Mar. 2	Mar. 23	Mar. 2 — Apr. 13	Apr. 13
	9 week	Mar. 2	Mar. 23	Mar. 2 — Apr. 20	Apr. 20
	8 week	Mar. 2	Mar. 23	Mar. 2 — Apr. 27	Apr. 27
June 29 1955	10 week	Mar. 9	Mar. 30	Mar. 9 — Apr. 20	Apr. 20
	9 week	Mar. 9	Mar. 30	Mar. 9 — Apr. 27	Apr. 27
	8 week	Mar. 9	Mar. 30	Mar. 9 — May 4	May 4
July 6 1955	10 week	Mar. 16	Apr. 6	Mar. 16 — Apr. 27	Apr. 27
	9 week	Mar. 16	Apr. 6	Mar. 16 — May 4	May 4
	8 week	Mar. 16	Apr. 6	Mar. 16 — May 11	May 11

BLOOMING DATE	RESPONSE GROUP	PLANT	PINCH	LIGHTING PERIOD	SHADE PERIOD
July 13 1955	10 week	Mar. 23	Apr. 11	Mar. 23 — May 4	May 4
	9 week	Mar. 23	Apr. 11	Mar. 23 — May 11	May 11
	8 week	Mar. 23	Apr. 11	Mar. 23 — May 18	May 18
July 20 1955	10 week	Mar. 30	Apr. 20	Mar. 30 — May 11	May 11
	9 week	Mar. 30	Apr. 20	Mar. 30 — May 18	May 18
	8 week	Mar. 30	Apr. 20	Mar. 30 — May 25	May 25
July 27 1955	10 week	Apr. 6	Apr. 27	Apr. 6 — May 11	May 18
	9 week	Apr. 6	Apr. 27	Apr. 6 — May 18	May 25
	8 week	Apr. 6	Apr. 27	Apr. 6 — May 25	June 1
August 3 1955	10 week	Apr. 13	May 4	Apr. 13 — May 11	May 25
	9 week	Apr. 13	May 4	Apr. 13 — May 18	June 1
	8 week	Apr. 13	May 4	Apr. 13 — May 25	June 8
August 10 1955	10 week	Apr. 20	May 11	Apr. 20 — May 11	June 1
	9 week	Apr. 20	May 11	Apr. 20 — May 18	June 8
	8 week	Apr. 20	May 11	Apr. 20 — May 25	June 15
August 17 1955	10 week	Apr. 27	May 18	Apr. 27 — May 11	June 8
	9 week	Apr. 27	May 18	Apr. 27 — May 18	June 15
	8 week	Apr. 27	May 18	Apr. 27 — May 25	June 22
August 24 1955	10 week	May 4	May 25	May 4 — May 11	June 15
	9 week	May 4	May 25	May 4 — May 18	June 22
	8 week	May 4	May 25	May 4 — May 25	June 29
August 31 1955	10 week	May 11	June 1	No lights	June 22
	9 week	May 11	June 1	No lights	June 29
	8 week	May 11	June 1	No lights	July 6
September 7 1955	10 week	May 18	June 8	No lights	June 29
	9 week	May 18	June 8	No lights	July 6
	8 week	May 18	June 8	No lights	July 13
September 14 1955	10 week	May 25	June 13	No lights	July 6
	9 week	May 25	June 13	No lights	July 13
	8 week	May 25	June 13	No lights	July 20
September 21 1955	10 week	June 1	June 22	No lights	July 13
	9 week	June 1	June 22	No lights	July 20
	8 week	June 1	June 22	No lights	July 27
September 28 1955	10 week	June 8	June 29	No lights	July 20
	9 week	June 8	June 29	No lights	July 27
	8 week	June 8	June 29	No lights	Aug. 3
October 5 1955	11 week	June 15	July 6	No lights	July 20
	10 week	June 15	July 6	No lights	July 27
	9 week	June 15	July 6	No lights	Aug. 3
October 12 1955	11 week	June 15	July 6	No lights	July 27
	10 week	June 15	July 6	No lights	Aug. 3
	9 week	June 15	July 6	No lights	Aug. 10
October 19 1955	11 week	June 22	July 13	No lights	Aug. 3
	10 week	June 22	July 13	No lights	Aug. 10
	9 week	June 22	July 13	No lights	Aug. 17

BLOOMING DATE	RESPONSE GROUP	PLANT	PINCH	LIGHTING PERIOD	SHADE PERIOD
October 26 1955	12 week	June 29	July 20	No lights	Aug. 3
	11 week	June 29	July 20	No lights	Aug. 10
	10 week	June 29	July 20	No lights	Aug. 17
November 2 1955	12 week	June 29	July 20	No lights	Aug. 10
	11 week	June 29	July 20	No lights	Aug. 17
	10 week	June 29	July 20	No lights	No shade
November 9 1955	12 week	July 6	July 27	No lights	Aug. 17
	11 week	July 6	July 27	No lights	Aug. 25
	10 week	July 6	July 27	No lights	No shade
November 16 1955	12 week	July 13	Aug. 3	No lights	Aug. 25
	11 week	July 13	Aug. 3	No lights	No shade
	10 week	July 13	Aug. 3	Aug. 10 — Sept. 7	No shade
November 23 1955	13 week	July 13	Aug. 3	No lights	Aug. 25
	12 week	July 13	Aug. 3	No lights	Aug. 30
	11 week	July 13	Aug. 3	No lights	No shade
	10 week	July 13	Aug. 3	Aug. 10 — Sept. 14	No shade
November 30 1955	13 week	July 20	Aug. 10	No lights	Sept. 1
	12 week	July 20	Aug. 10	No lights	No shade
	11 week	July 20	Aug. 10	Aug. 17 — Sept. 14	No shade
	10 week	July 20	Aug. 10	Aug. 10 — Sept. 20	No shade
December 7 1955	13 week	July 27	Aug. 17	No lights	No shade
	12 week	July 27	Aug. 17	Aug. 24 — Sept. 14	No shade
	11 week	July 27	Aug. 17	Aug. 17 — Sept. 21	No shade
	10 week	July 27	Aug. 17	Aug. 10 — Sept. 28	No shade
December 14 1955	13 week	July 27	Aug. 17	No lights	No shade
	12 week	July 27	Aug. 17	Aug. 24 — Sept. 21	No shade
	11 week	July 27	Aug. 17	Aug. 17 — Sept. 28	No shade
	10 week	July 27	Aug. 17	Aug. 10 — Oct. 5	No shade
December 21 1955	13 week	Aug. 3	Aug. 24	Aug. 29 — Sept. 21	No shade
	12 week	Aug. 3	Aug. 24	Aug. 24 — Sept. 28	No shade
	11 week	Aug. 3	Aug. 24	Aug. 17 — Oct. 5	No shade
	10 week	Aug. 3	Aug. 24	Aug. 10 — Oct. 12	No shade
December 28 1955	14 week	Aug. 10	Aug. 31	Sept. 7 — Sept. 21	No shade
	13 week	Aug. 10	Aug. 31	Aug. 31 — Sept. 28	No shade
	12 week	Aug. 10	Aug. 31	Aug. 24 — Oct. 5	No shade
	11 week	Aug. 10	Aug. 31	Aug. 17 — Oct. 12	No shade
	10 week	Aug. 10	Aug. 31	Aug. 10 — Oct. 19	No shade

VARIETIES BELOW GOOD FOR GROWING AS POT PLANTS

STANDARD VARIETIES

White
 Granite State
 Queen's Lace
 Wilson's White
 Indianapolis White

Yellow
 Gold Lode
 Blazing Gold
 Yellow Lace
 Hooked Yel. Lace
 Imp. Ind. Yellow
 Ind. Yellow
 Bonnaffon Deluxe

Bronze
 Royal Bronze
 Ind. Bronze
 Dk. Ind. Bronze
 Delaware

Pink
 J. W. Prince
 Indianapolis Pink
 Queen of Pinks
 Thanksgiving Pink

White
 Ostosa
 Chris. Columbus
 Horizon
 Lyric
 Classic
 Little America
 Illini Snowdrift

Yellow
 Pomponette
 Yel. Chris. Columbus
 Chiquita
 Goldrush
 Sunray
 Constellation
 Klondike

Bronze & Red
 Red Gold
 Bonfire
 Remembrance
 James Stewart
 Bonton
 Copperhead

POMPON VARIETIES

Bronze & Red cont'd
 Br. Masterpiece
 Dk. Br. Masterpiece
 Cadet
 Thelma
 Festival
 Red Rolinda
 Claret

Pink
 Major Cushion
 Spellbound
 Joybringer
 Mischief
 Mosquerade
 Lavender Lady
 Jewell
 Reward
 Bluechip
 Portrait
 Cover Girl
 Thyra
 Masterpiece
 Illini Formal
 Beautiful Lady

GARDEN VARIETIES FOR SPRING BLOOMING POT PLANTS

These plants have sales appeal as they can be sheared back after blooming and will flower again in the early fall.

Plants should be ordered to arrive 1 to 2 weeks ahead of first pinch date. For delayed start they may be planted and pinched on pinch date.

Pot and place under artificial lights upon arrival. Use 60 watt bulbs spaced 4 ft. apart and 30 inches above the plants.

Maintain a 60 degree night temperature until buds are well developed.

TWO PINCH METHOD

USE 4 PLANTS PER 6 INCH POT

FOR EASTER — April 10th

Plant Jan. 3 — 10th
 First Pinch — Jan. 17th
 Second Pinch — Feb. 14th
 Discontinue Lights — Feb. 14th.

FOR MOTHER'S DAY — May 8th

Plant Feb. 1 — 7th.
 First Pinch — Feb. 14th
 Second Pinch — March 14th
 Discontinue Lights and apply Black Cloth — Mar. 14th.

FOR MEMORIAL DAY — May 30th

Plant March 1 — 5th.
 First Pinch — March 11th
 Second Pinch — April 5th
 Discontinue Lights and apply Black Cloth — April 5th.

SINGLE PINCH METHOD

USE 4 PLANTS PER 6 INCH POT

FOR EASTER — April 10th

Plant — Feb. 1st
 Pinch — Feb. 14th
 Discontinue Lights and apply black cloth — Feb. 14th

FOR MOTHER'S DAY — May 8th

Plant — March 1st
 Pinch — March 14th
 Discontinue Lights and apply black cloth — March 14th

FOR MEMORIAL DAY — May 30th

Plant — March 21st
 Pinch — April 5th
 Discontinue Lights and apply black cloth — April 5th

HARDY OR GARDEN SECTION

PINCHING SCHEDULE FOR GARDEN CHRYSANTHEMUMS

Natural Flowering Date	Pinching Date for Cut Flowers	Pinching Date For Border Plants
Sept. 1	June 7	July 4
Sept. 15	June 14	July 11
Sept. 30	June 24	July 18
Oct. 10	June 30	July 25
Oct. 15	July 4	Aug. 1

CUSHION VARIETIES

The Cushion or Mound varieties bloom in September the first year and in August the second year if not disturbed.

GARDEN VARIETY COLLECTIONS

We offer our selection of garden varieties, supplying not less than 50 of one variety, at the following prices.

\$5.50 per 100
50.00 per 1000

COLLECTION #1 — All good cut flower varieties.

COLLECTION #2 — All dwarf or border varieties.

COLLECTION #3 — Cut-flower and border varieties.

COLLECTION #4 — Varieties of Pot Plants for Easter, Mother's Day or Memorial Day.

BRONZE & RED

Varieties	Description	Maturity	per 100 Price
RED GOLD , Button pompon, red and gold. Garden and cut flower variety	Sept. 15	7.00	
COMMANDER CUSHION , Decorative cushion, red. Good for border plantings	Sept. 25	6.00	
CHAMPION CUSHION , Decorative cushion, deep bronze. Good for border plantings	Sept. 25	6.00	
KATHLEEN LEHMAN , Large Orange bronze decorative. Medium height. Attractive cut flower and garden variety	Sept. 28	7.00	
BONFIRE , Decorative pompon, bright red. Medium height for Garden and cut flower	Oct. 1	7.50	
MAGNIFICENT , Large decorative pompon, plum red. Good for cut flower, tall grower	Oct. 1	8.00	
REMEMBRANCE , Large decorative pompon, deep carmine. For pots and garden work	Oct. 5	7.50	
HUNTSMAN , Large decorative pompon, scarlet-orange. Tall, garden and cut flower variety	Oct. 5	7.50	
FIRECRACKER , Decorative pompon, mahogany bronze. Tall grower, good as cut flower	Oct. 5	7.50	
CARMINE QUEEN , Large pompon, carmine. Tall garden variety and good cut flower	Oct. 10	7.50	
CARNIVAL , Large pompon, burnt orange. Very good cut flower and garden variety	Oct. 10	7.00	
BEACON , Large decorative, coral-apricot. Tall garden and cut flower variety	Oct. 10	7.00	
RAJAH , Intermediate single, scarlet. Striking daisy for garden and cut flowers	Oct. 15	7.50	
JAMES STEWART , Small pompon, apricot-gold. Good in early shade programs and pot work	Oct. 15	7.00	
ROBINHUE , Large decorative, red. Tall double flowers, good garden and cut flower variety	Oct. 15	7.50	

HARDY OR GARDEN SECTION (Cont.)

YELLOW

Varieties	Description	Maturity	Price per 100
YELLOW CUSHION , Decorative cushion, light yellow. Good for borders	Sept. 15	6.00	
POMPONETTE , Short intermediate pompon, golden yellow. Good for pot plants and borders	Sept. 15	6.50	
YELL. CHRIS. COLUMBUS , Large decorative pompon, bright lemon yellow. Recommended for Pot plants and garden culture	Oct. 1	6.50	
CHIQUITA , Button pompon, deep lemon yellow. Good for spring pot plants	Oct. 1	6.50	
JAMES EADIE , Large Deep Chrome Pompon, good cut flower variety	Oct. 5	6.50	
CHARLES NYE , Large pompon, deep lemon yellow. Good for cut flowers and pot plants	Oct. 5	7.00	
GOLDRUSH , Small pompon, lemon yellow. Good cut flower and pot plant variety	Oct. 10	7.00	
BRIGHT FORECAST , Intermediate pompon, bright lemon yellow. Good all round garden variety	Oct. 10	7.00	

PINK

MAJOR CUSHION , Cushion pompon, lavender. Short growth for borders	Sept. 25	6.50
BETTY , Large semi-double Deep Pink Pom. Tall garden variety	Sept. 28	7.50
IMP. EARLY WONDER , Intermediate pompon, light lavender. Good cut flower variety	Oct. 1	7.50
SPELLBOUND , Decorative pompon, lavender. Good for pots and garden	Oct. 1	6.50
DREAM GIRL , Light lavender medium pompon, good cut flower and garden variety	Oct. 10	7.50
JOYBRINGER , Decorative pompon, salmon-rose. Dwarf spreadin growth. Good for borders and pots	Oct. 10	7.00
MISCHIEF , Cushion single, purple with bright yellow center. Extremely attractive for pots and borders	Oct. 12	12.50
MASQUERADE , Cushion pompon, lavender-rose. Small flower good for pot plant and garden	Oct. 12	7.50
LAVENDER LADY , Decorative pompon, light lavender. Good for cut flower and garden work	Oct. 12	7.50
JEWELL , Small pompon, lavender pink. Compact sturdy growth. Good cut flower	Oct. 15	7.00
ELIZABETH HOOD , Large pompon, light orchid-pink. Good all around garden and cut flower variety	Oct. 15	8.00

WHITE

POWDER PUFF , Short white cushion decorative good for borders	Sept. 15	7.50
WHITE CUSHION , Short white, decorative cushion. Good for borders	Sept. 15	6.00
OSTOSA , Short cream, pompon cushion. Free flowering, suitable for May and June Pots	Sept. 25	10.00
CHRIS. COLUMBUS , Tall cream, large decorative. Recommended for Pot Plants and Garden culture	Oct. 1	6.50
WHITE WONDER , Intermediate formal. Ivory pompon, Garden cut flower variety	Oct. 1	7.50
WHITE CLOUD , Tall white, large decorative. Frost tolerant, good pot plant and garden variety	Oct. 5	7.50
HORIZON , Intermediate pompon, pure white. Best cut flower variety. Good for pot work	Oct. 5	7.00
LYRIC , Short white, single. Good for Spring pot plants	Oct. 5	7.50
CLASSIC , Semi-formal pompon, white. Good for cut flowers and pot work	Oct. 10	7.00

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